

The Cincinnati Reds



SOLUTION

Dynamics 365 Sales
Dynamics 365
Customer Service
Power Apps
Power Pages

VERTICAL

Professional Sports
MLB

TIME FRAME

2015-Present

SIZE

201-500 Employees

OBJECTIVE:

Transition their on-premises CRM to the cloud-based Dynamics 365, while creating and customizing various applications tailored to their Sales and Contract requirements, along with personalized billing integrations with GreatPlains and, eventually, NetSuite.

The Cincinnati Reds have been a steadfast partner over the years, and we have delivered extensive customizations and support for their CRM system across multiple departments, managers, and teams. A significant undertaking was the migration from an on-premises setup to a cloud deployment of Dynamics 365.

We have developed numerous plugins for Ticketing and Corporate Sales, an extensive array of JavaScript wizards, a client portal for catering menu submissions, and a wide range of reports for SSRS and Power BI, utilizing data from all areas of their organization.